USC Viterbi

School of Engineering
Technology Innovation
and Entrepreneurship



What is the Summer Smasher?

Monday – Friday 10:30 am – 4:30 pm June 7th - July 30th 2021 Viterbi's unique summer program that gives USC students an insider's look at early-stage startup life. The program is designed to:

- teach you to think like an entrepreneur
- build your project portfolio
- introduce you to the rapidly growing & evolving startup culture in SCilicon Beach

What will you be doing?

Entrepreneur-In-Training (EIT)

EIT's will spend their summer working closely with VSG founders and engineers on meaningful technical and non-technical problems at an early stage startup. You will be given the opportunity to take ownership, contribute value, and learn first hand what it means to scale a business.

What else is involved?

Lab Meetings & Oceanside Chats

LAB MEETINGS happen once a week and are tailored to mimic VSG's Founders' Circle.

OCEANSIDE CHATS are weekly luncheons that bring industry specialist and venture capitalists to you to tell you about the startup landscape.

Former EIT thoughts...

2018 Cohort

Operations Research Graduate
Student

"The Summer Smasher is an invaluable experience for me. I had the chance to work in a dynamic and fast-paced startup environment and truly understood what it took to be an entrepreneur. And, as an international student, the requirement of constantly communicating with both my company members and my "smash bros" really helped me build up my confidence in talking to people and expressing myself."

2019 Cohort

Undergrad Computer Science and Business Administration

"Over my time participating in the summer smasher experience, I learned a lot concerning how real **startups function** and collaborate. Not only was I assisting with important tasks directly impacting the company, I found myself feeling like a real part of the team. The connections made and the lessons I gained will certainly stay with me for awhile."

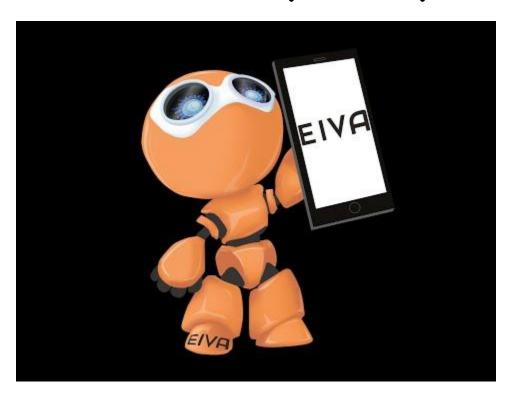
2019 Cohort

Undergrad Computer Science

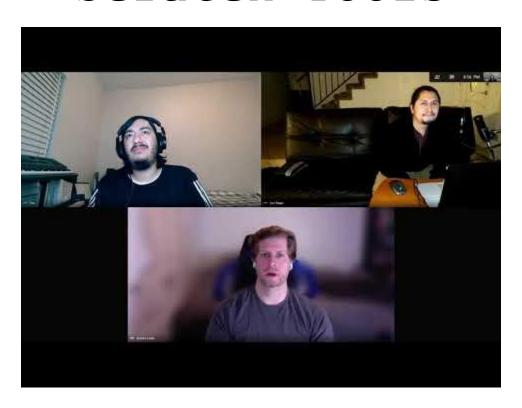
"I had a great experience with Summer Smasher. It gave me my first real work experience in my field and allowed me to get an inside look into how an early stage startup company operated, while also giving me the opportunity to build relationships with a lot of cool people. It was definitely a good way to spend my summer."

Meet Some Of Our Teams

LAUNCH (EIVA)



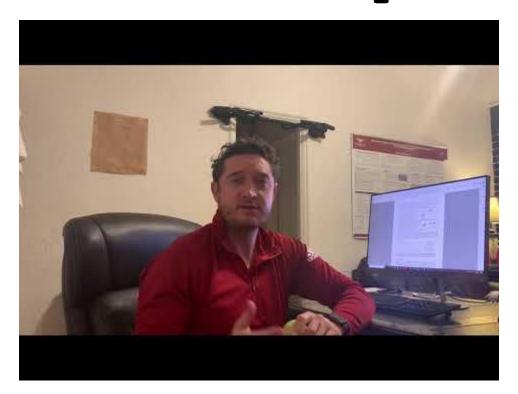
Scratch Tools



Microscape



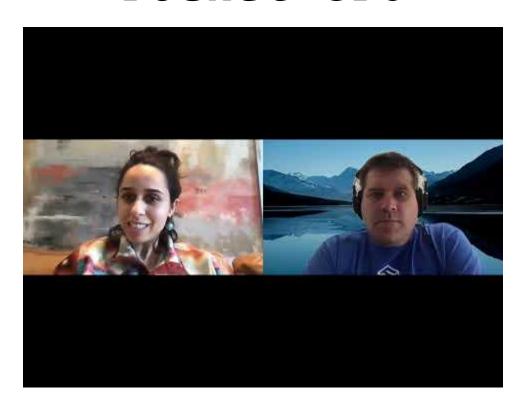
Rhoman Aerospace



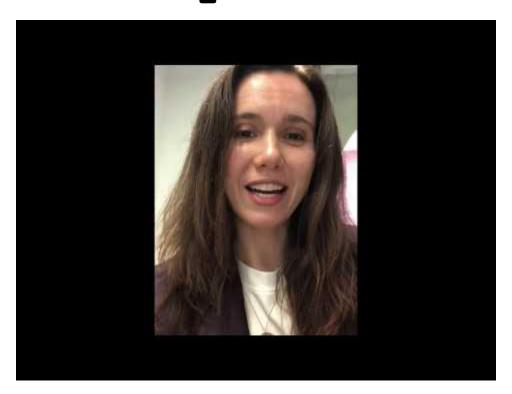
One Degree



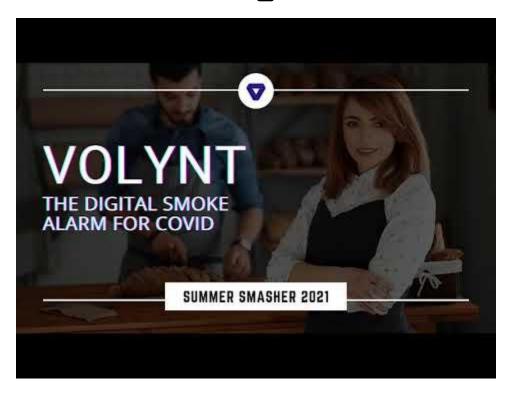
Pocket CFO



Stylebot



Volynt



Key Application Dates

- Mar 15 Application Deadline
- Mar 25 Notification w/ Video Prompt
- Mar 31 Video Deadline
- March 30 Invitation to Match Day
- Apr 30 Match Day
- May 4 Match Day Notifications
- June 7 Smasher Kicks Off
- July 30 Smasher Ends