

USC Viterbi

School of Engineering

*Technology Innovation
and Entrepreneurship*

USC Viterbi
School of Engineering

SUMMER SMASHER

2021



Dr. Alice Liu



Arcelia Navarro

What is the Summer Smasher?

Monday – Friday
10:30 am – 4:30 pm
June 7th - July 30th 2021

Viterbi's unique summer program that gives USC students an insider's look at early-stage startup life. The program is designed to:

- teach you to think like an entrepreneur
- build your project portfolio
- introduce you to the rapidly growing & evolving startup culture in SCilicon Beach

What will you be doing?

Entrepreneur-In-Training
(EIT)

EIT's will spend their summer working closely with VSG founders and engineers on meaningful technical and non-technical problems at an early stage startup. You will be given the opportunity to take ownership, contribute value, and learn first hand what it means to scale a business.

What else is involved?

Lab Meetings & Oceanside Chats

LAB MEETINGS happen once a week and are tailored to mimic VSG's Founders' Circle.

OCEANSIDE CHATS are weekly luncheons that bring industry specialist and venture capitalists to you to tell you about the startup landscape.

**Former EIT
thoughts . . .**

2018 Cohort

Operations Research Graduate
Student

“The Summer Smasher is an **invaluable experience** for me. I had the chance to work in a dynamic and fast-paced startup environment and **truly understood what it took to be an entrepreneur**. And, as an international student, the requirement of **constantly communicating with both my company members** and my “smash bros” really **helped me build up my confidence** in talking to people and expressing myself.”

2019 Cohort

Undergrad Computer Science and
Business Administration

“Over my time participating in the summer smasher experience, I **learned a lot concerning how real startups function** and collaborate. Not only was I assisting with important tasks **directly impacting the company**, I found myself feeling like a real part of the team. The **connections made and the lessons I gained** will certainly stay with me for awhile.”

2019 Cohort

Undergrad Computer Science

“I had a great experience with Summer Smasher. **It gave me my first real work experience** in my field and allowed me to get an inside **look into how an early stage startup company operated**, while also giving me the **opportunity to build relationships** with a lot of cool people. It was definitely a good way to spend my summer.”

Meet Some Of Our Teams

LAUNCH (EIVA)



Scratch Tools



Microscope



Life Summit 2020
October 13-15th, 2020 **VIRTUAL**

Day 2
Session

Developing tools
for collaborating
around 3D+
biomedical
imaging data

Kyle McClary
CEO and Lead Developer
Microscope

Register Now!
[LifeSummit.LA](https://lifesummit.la)

#LifeSummit20

The banner features a light blue background with abstract red and blue circular patterns. A circular portrait of Kyle McClary is positioned to the left of his name and title. The session title is enclosed in a white box with a red border. The overall design is clean and professional, typical of a conference promotional graphic.

Rhoman Aerospace



One Degree



Pocket CFO



Stylebot



Volynt



Key Application Dates

- **Mar 15 - Application Deadline**
- Mar 25 - Notification w/ Video Prompt
- **Mar 31 - Video Deadline**
- March 30 - Invitation to Match Day
- **Apr 30 - Match Day**
- May 4 - Match Day Notifications
- **June 7 - Smasher Kicks Off**
- July 30 - Smasher Ends